

# MORE FARMERS HAVE MORE CONFIDENCE IN THEIR SEED CHOICE

Farmers like Trent Mason are confident in their decision to plant the DEKALB® brand for its superior performance, advanced technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB.



“I feel DEKALB® genetics are way ahead of the rest. Their technology seems more advanced.”

Trent Mason has planted 100 percent of his corn acres to DEKALB for the past five years, and he looks forward to planting DEKALB in 2010, when DEKALB® brand Genuity™ SmartStax™ is launched. “SmartStax trait technology is going to reduce refuge acres and put more money in my pocket,” he says. “I can count on DEKALB to take my crop to another level.”

Mason also counts on DEKALB for excellent standability. “With the DEKALB brand’s strong roots, you can trust that your fields are going to be there when you get to them – you have a bigger window for harvest so it’s less stressful.”

Trent Mason, Duncombe, Iowa

**DEKALB is proud to be a leading provider of Genuity™ technology traits. Visit [DEKALB.com](http://DEKALB.com).**

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