

# MORE FARMERS HAVE MORE CONFIDENCE IN THEIR SEED CHOICE

Farmers like John and Kristi Kretzmeier are confident in their decision to plant the DEKALB® brand for its superior performance, advanced technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB corn.



“DEKALB® corn with Genuity™ SmartStax™ will help us stay competitive in the marketplace.”

John Kretzmeier and his wife, Kristi, are first-generation farmers in northwest Indiana, where they plant 85 percent of their corn acres to DEKALB. “We can’t control the weather and other conditions, but we have the ability to minimize risk with DEKALB seed,” says John. “DEKALB corn is dependable because of its genetic makeup and the defense mechanisms of its traits.”

The Kretzmeiers have confidently planted DEKALB corn for the past decade and are eager to try DEKALB brand Genuity™ SmartStax™ in 2010 because “it offers the

broadest protection in one bag of seed. Not only that, but the refuge reduction will make planting more efficient and offer full yield potential.”

“Because the cost of production continues to increase, the only way to stay profitable is to raise more on any given acre. DEKALB is helping us to do that.”

John Kretzmeier, Fowler, Indiana

**DEKALB brand corn is proud to be a leading provider of Genuity™ technology traits. Visit [DEKALB.com](http://DEKALB.com).**

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible. ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. DEKALB®, Genuity®, DEKALB and Design®, SmartStax™ and When Performance Counts™ are trademarks of Monsanto Technology LLC.  
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