



# MORE FARMERS HAVE MORE CONFIDENCE IN THEIR SEED CHOICE

Farmers like Chuck Peggs are confident in their decision to plant the DEKALB® brand for its superior performance, advanced technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB.



“DEKALB® is a step ahead in quality, yield and new hybrid selection. Its competitors seem to be lagging behind.”

It wasn't that long ago that Rushville, Indiana, farmer Chuck Peggs planted most of his corn acres to another brand. But he tried DEKALB and observed that on his farm, “the DEKALB passed its competitor in seed quality, standability and yield.”

This season, he planted 80 percent of his corn acres to DEKALB “and may go all DEKALB in the future.”

“I think DEKALB is further advanced in plant breeding,” Peggs says. “The quality of the DEKALB seed is just better than other brands. Other brands just don't yield as well as DEKALB.”

*Chuck Peggs*

Chuck Peggs, Rushville, Indiana

**DEKALB is proud to be a leading provider of Genuity™ technology traits. Visit [DEKALB.com](http://DEKALB.com).**

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