

MORE FARMERS GET MORE PERFORMANCE FROM THEIR SEED CHOICE

Farmers like Gerald Malin are confident in their decision to plant the DEKALB® brand for its superior performance, advanced technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB.



“I am confident that DEKALB® brand Genuity™ VT Triple PRO™ corn will help me to stay profitable.”

Gerald Malin farms in the Missouri bootheel, where corn earworm and corn borer threaten his crop. That's why he plants nearly 100 percent of his corn acres to DEKALB and counts on the latest, top-performing traits, like Genuity™ VT Triple PRO™.

“In my plots, DEKALB® Genuity™ VT Triple PRO™ looks really good,” he says. “The Pioneer® Herculex® has more

ear feeding, but the Genuity™ VT Triple PRO™ corn has no earworm damage. I think DEKALB® Genuity™ VT Triple PRO™ could add 1-3 bushels per acre.”

Gerald Malin Jr., Campbell, Missouri

DEKALB is proud to be a leading provider of Genuity™ technology traits. Visit DEKALB.com.

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