

# MORE FARMERS HAVE MORE CONFIDENCE IN THEIR SEED CHOICE

Farmers like Don Cantrell are confident in their decision to plant the DEKALB® brand for its superior performance, advanced technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB.



“We dramatically increased our DEKALB® acres this year. Yield is what matters most, and DEKALB just yields better.”

Don Cantrell and his son Kyle tested 29 corn hybrids on their Merna, Nebraska, farm. Don says “the yields were the difference” between DEKALB and the other brands they tried. The Cantrells were so impressed with the performance of their DEKALB brand hybrids that they increased their acreage from 35 percent to 95 percent in just one season.

“We count on DEKALB technology for improved plant health and a yield boost,” Don says. “I think we’re going to have our best crop ever this year. Our DEKALB corn just looks excellent.”

*Donald D. Cantrell*

Don Cantrell, Merna, Nebraska

**DEKALB is proud to be a leading provider of Genuity™ technology traits. Visit [DEKALB.com](http://DEKALB.com).**

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