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ASGROW® SOYBEANS ARE CONSTANTLY INNOVATING — JUST LIKE THE SOUTHERN FARMERS WHO GROW THEM

Farmers who plant Asgrow® soybeans have many reasons to feel confident, including the fact that Asgrow is constantly innovating to increase soybean yields and bring farmers the most advanced soybean products in the marketplace.

Asgrow combines the exclusive, high-performing genetics, the innovative trait technology and the next-generation seed treatment products that add up to higher yield potential at harvest. Beginning with the 2010 growing season, Southern farmers will be able to take their soybeans to a higher level with Asgrow brand Genuity™ Roundup Ready 2 Yield® soybeans.

Asgrow is a leading provider of soybeans featuring the Genuity™ Roundup Ready 2 Yield trait and Acceleron™ seed treatment. Developed through extensive gene mapping to identify the specific region of DNA associated with higher yields, Asgrow Genuity™ Roundup Ready 2 Yield produces higher yield potential. Throughout the South, farmers can look forward to Asgrow Genuity™ Roundup Ready 2 Yield soybeans in a wide range of maturities.

Delivering Real Results to the Farmers Who Plant It

Across the South, soybean production farmers got a sneak peek this year at Asgrow Genuity™ Roundup Ready 2 Yield soybeans. What are their first impressions of this innovation?

"My Asgrow Genuity™ Roundup Ready 2 Yield soybeans are doing quite a bit better than my other soybeans in terms of pod fill. We are seeing clusters of 6-7 pods, with lots more 4-bean pods per plant. I have little doubt they will be my best yielders this year. In my mind, Asgrow is a leader in innovation."

Trey Irvin, Crop Consultant and Grower, Hayti, Missouri

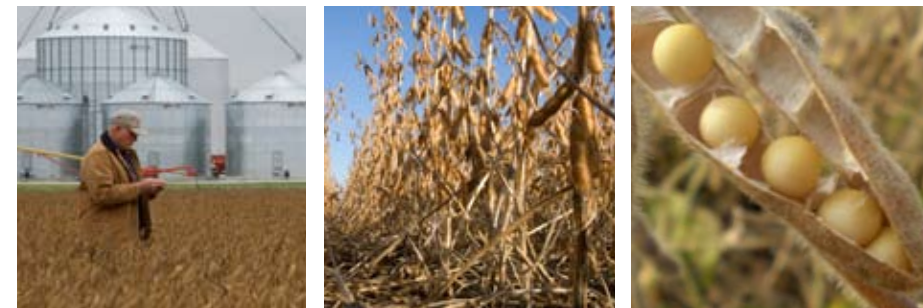
"I'm looking really forward to trying Asgrow brand Genuity™ Roundup Ready 2 Yield soybeans. Almost all of my soybeans are Asgrow, and they can be counted on to bring us the latest technology. I'm especially intrigued by the increased yield potential associated with the Asgrow Genuity™ Roundup Ready 2 Yield soybeans – it would have a real impact on my bottom line."

Kenneth Barnes, Northwest Tennessee

Visit Asgrow.com to learn more about our new innovations like Asgrow Genuity™ Roundup Ready 2 Yield soybeans.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

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INNOVATION HELD TO THE HIGHEST STANDARD. YOURS.

Like the farmers we serve, Asgrow® is driven to advance soybean yields.

It's a constant commitment that promises exclusive genetics and new trait advancements like Asgrow brand Genuity™ Roundup Ready 2 Yield®, and delivers real results for every farmer who plants it.

ASGROW.COM

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