



# MORE FARMERS GET MORE PERFORMANCE FROM THEIR SEED CHOICE

Farmers like Braden Gibson are confident in their decision to plant the DEKALB® brand for its superior performance, advanced technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB.



❖❖❖ **"I trust DEKALB® corn. Every year they are coming out with something better."**

Fifth-generation Texas farmer Braden Gibson plants DEKALB corn because "it dries down quicker and yields better than others." This year, Braden is confident in his decision to try DEKALB® brand Genuity™ VT Triple PRO™. "The combination of all the great characteristics of DEKALB and the earworm protection will help me maximize my output," he says.

Braden counts on DEKALB to integrate the latest Genuity™ traits, which offer him peace of mind and

increased profit potential. "We can plant our DEKALB® Genuity™ VT Triple PRO™ and not have to spray as often," Braden says. "It saves us money in the end, and it's one less thing we have to worry about."

Braden Gibson, Dumas, Texas

**DEKALB is proud to be a leading provider of Genuity™ technology traits. Visit [DEKALB.com](http://DEKALB.com).**

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