



Tom Podaril, Columbus Junction, Iowa



IOWA FARMERS EXPERIENCE ASGROW® “5-BEAN PHENOMENON”

Many Iowa farmers who planted Asgrow® brand Genuity™ Roundup Ready 2 Yield® soybeans this season are discovering something exciting in their soybean fields: 5-bean pods.

Developed through advanced gene mapping and insertion technology to identify the specific region of soybean DNA associated with higher yields, Asgrow Genuity Roundup Ready 2 Yield soybeans work as a system by combining the Asgrow brand’s exclusive genetics with the advanced science of the Genuity™ Roundup Ready 2 Yield trait and Acceleron™ seed treatment products. This results in more beans per pod.

Throughout Iowa, farmers are excited to catch the 5-bean pod phenomenon for the first time.

“If someone had told me a year ago that I would come across a 5-bean pod, I would have thought they were crazy – it’s not something I ever thought possible. Asgrow has innovated to bring farmers more beans per pod and more pods per plant, and I think that’s the first great step to increasing farmers’ soybean yields and profits.”

Joe Dierickx, DeWitt, Iowa

“Innovations like 5-bean soybean pods produce direct benefits that are important to me because they help to keep my costs down and boost yield potential.”

Tom Podaril, Columbus Junction, Iowa

To learn more about the Asgrow Genuity™ Roundup Ready 2 Yield phenomenon and to meet the farmers from your area who have discovered 5-bean pods for themselves this season, visit Asgrow.com.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto’s Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization. For more information regarding the intellectual property protection for the seed products identified in this publication, please see www.asgrowwandelkalb.com. **ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Acceleron™, Asgrow®, Asgrow and the A Design®, Genuity™, Genuity and Design™, Genuity Icons, Roundup®, Roundup Ready® and Roundup Ready 2 Yield™ are trademarks of Monsanto Technology LLC. ©2009 Monsanto Company. 38123-15/IA





WHAT'S BEHIND THE 5-BEAN PHENOMENON? IT'S FARMERS LIKE JIM BROWN, JEREMY GOOD AND TOM PODARIL.

Jim Brown, Jeremy Good and Tom Podaril found 5-bean pods in their fields. Theirs is just the latest evidence of Asgrow® brand soybeans delivering innovation — and real results. Today's innovative farmers like Jim, Jeremy and Tom know that combining exclusive Asgrow genetics with advanced traits like Genuity™ Roundup Ready 2 Yield® means they can expect more beans per pod on their farms.



***Jim Brown
Churdan, IA***



***Jeremy Good
Griswold, IA***



***Tom Podaril
Columbus Junction, IA***

ASGROW.COM

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. For more information regarding the intellectual property protection for the seed products identified in this publication, please see www.asgrowanddekalb.com. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization. **ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Asgrow®, Asgrow and the A Design®, Genuity™, Genuity and Design™, Genuity Icons, Roundup®, Roundup Ready® and Roundup Ready 2 Yield® are trademarks of Monsanto Technology LLC. 37330-JP5bean1-IFT-10-17