



Brian Smith, Hume, Illinois



ILLINOIS FARMERS EXPERIENCE ASGROW® "5-BEAN PHENOMENON"

Many Illinois farmers who planted Asgrow® brand Genuity™ Roundup Ready 2 Yield® soybeans this season are discovering something exciting in their soybean fields: 5-bean pods.

Developed through advanced gene mapping and insertion technology to identify the specific region of soybean DNA associated with higher yields, Asgrow Genuity™ Roundup Ready 2 Yield soybeans work as a system by combining the Asgrow brand's exclusive genetics with the advanced science of the Genuity™ Roundup Ready 2 Yield trait and Acceleron™ seed treatment products. This results in more beans per pod.

Throughout Illinois, farmers are excited to experience the 5-bean pod phenomenon for the first time.

"I count on Asgrow soybeans to provide me with consistent yield potential and innovative technology. Our bean pods are plentiful, and we're seeing lots of 4-bean pods, so we're looking forward to harvest."

Brian Smith, Hume, Illinois

"5-bean pods are a sure sign that Asgrow Genuity™ Roundup Ready 2 Yield is bringing change. The latest seed technologies are good, and they are showing potential to bring us a real increase in soybean yields."

Kent Ackerman, Prophetstown, Illinois

To learn more about the Asgrow Genuity™ Roundup Ready 2 Yield 5-bean phenomenon and to meet the farmers from your area who have discovered 5-bean pods for themselves this season, visit Asgrow.com.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

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WHAT'S BEHIND THE 5-BEAN PHENOMENON? IT'S FARMERS LIKE BRIAN SMITH, KENNARD DOLL AND STEVE COPP.

Brian Smith, Kennard Doll and Steve Copp found 5-bean pods in their fields. Theirs is just the latest evidence of Asgrow® brand soybeans delivering innovation — and real results. Today's innovative farmers like Brian, Kennard and Steve know that combining exclusive Asgrow genetics with advanced traits like Genuity™ Roundup Ready 2 Yield® means they can expect more beans per pod on their farms.



Brian Smith
Hume, IL



Kennard Doll,
Arlington, IL



Steve Copp
Glenarm, IL

ASGROW.COM

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