



# MORE FARMERS HAVE MORE CONFIDENCE IN THEIR SEED CHOICE

Farmers like Jerry Wagenson are confident in their decision to plant the DEKALB® brand for its superior performance, advanced technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB.



❖❖❖ **"I plant almost all my corn acres to DEKALB® because I'm confident in their products. DEKALB provides better yields and disease tolerance."**

Fourth-generation Wisconsin farmer Jerry Wagenson has been planting DEKALB corn for five years. Today, he and his sons, Chris and Matthew, plant 90 percent of their corn acres to DEKALB.

"DEKALB is producing a really good corn that helps us better manage insects and weeds," Jerry says. "It's amazing how good our DEKALB corn looks. They've done a tremendous job of improving corn yields over the years."

Last year, the Wagensons were pleased to experience DEKALB yields exceeding 200 bushels per acre. They look forward to trying DEKALB® Genuity™ traits for even higher yield potential next year. "It's a step to the future – it's where the industry's going," says Jerry.

Jerry Wagenson, Shiocton, Wisconsin

**DEKALB is proud to be a leading provider of Genuity™ technology traits. Visit [DEKALB.com](http://DEKALB.com).**

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Genuity™ is a trademark of Monsanto Technology LLC. DEKALB®, DEKALB and Design®, and When Performance Counts™ are trademarks of DeKalb Genetics Corporation. ©2009 Monsanto Company. 37365/15-8/20/09-DKConTest Wagenson-AV